

### MIT Art, Design & Technology University

Situated about 25 kilometers from Pune, is MAEER's premium campus, Rajbaug. This campus is a private University registered under MIT ADT University Act. No. XXXIX of 2015 Govt. of Maharashtra. Catering to over students from 15 different institutions, The university is in operation from 27th June 2016 and has been awarded with "Best University Campus" award at 10th National Education Excellence Awards, 2017 by ASSOCHAM. The university is non-affiliating university, situated at Rajbaug Campus, Loni Kalbhor, Pune. The degree under the section 22 of the University Grants Commission Act 1956.

MIT Art, Design And Technology University, Pune is home to over 5000 students enrolled in over 113 various courses for undergraduate, post graduate and specialized post graduate programs. The campus is equipped with residential, sports and cultural facilities and provide transportation to the city as well.

All 15 colleges enlisted under the MIT-ADT University have made a mark in the industry with their relentless efforts in ensuring academic as well as overall development of their students.

### **Vision**

Build a World Class University that enables Global Employability, Nurtures Entrepreneurship and strives towards bringing in Social Transformation through Innovation.

The campus, encourage learning, and provide continuously updated courses with the help of infra structural facilities such as well as equipped laboratories, libraries, well maintained sport arenas, academic structures and hostel. The campus covers an area of over 125 acres of lush greenery. The Rajbaug campus has been functional for past 13 years and has hosted highly accredited institutions. The Marine Engineering Institution and the Design Institution, both rank 5th nationally in their respective sectors. The recognition as a University has fueled the inception of many other specialized and novel programs such as Aerospace engineering, Architectural Design, Project Construction, Infrastructure Management, Energy Engineering, Vedic Studies.

This multi-disciplinary campus is the reflection of the beliefs and values imbibed by the Father Founder Prof. Dr. Vishwanath D. Karad. His belief in the principles of self disciplinary actions, yoga and community services have shaped the University to a great extent. Students are encouraged to participate in various activities, forums in campus are made a part of many start-up initiatives to inculcate the culture of entrepreneurship.

### Mission

Incorporate a value based education system that urges the students to explore their innate potential, empowers the pursuit of knowledge and excellence, initiates intellectual transformation and awakens spirituality amongst them for building a stronger nation.



### **Prologue**



Prof. Dr. Vishwanath D. Karad Founder & President MIT Group of Institutions & MIT ADT University

MIT Group of Institutions, Pune is one of the highly reputed educational groups known not only for its professional education in the fields of Technology, Medicine & Health Care, Schools, Management, etc. but also for its perfect blend of religious harmony, science and spirituality.

If you look closely at this campus, the very glimpse of this beautiful campus will make you feel proud, inspired and motivated to take a pledge to be a winning personality tomorrow. This institute is a blend of Indian culture, tradition and philosophy. Remember, decency, decorum and dignity along with the development of your brain can bring a good fortune to India and you.

Never forget what the great India philosopher, Swami Vivekananda said, "Only the men who have a sense of discipline and sense of character will be winning personalities tomorrow. Union of science and religion/spirituality alone can bring peace and harmony to mankind".

### **Our Visionaries**



Prof. Dr. Mangesh T. Karad Executive President MIT ADT University



**Dr. Sunil Rai**Vice-Chancellor
MIT ADT University



Mrs. Jyoti Dhakne Executive Director MIT ADT University



Prof. Dr. Milind Dhobley
Dean, Faculty of Arts,
Fine Arts, Performing Arts
MIT ADT University

## **Unique Features**

This programme offers outstanding specialist tuition combined with extensive academic contact and studio access. As a Master's student you will have: Exclusive access to media and industry expertise. Regular workshops and visits with key industry stakeholders. Industry projects and internship opportunities. Your own individual design space giving you flexibility on where you study. Opportunities to expand and enrich your ideas through daily interaction with faculty and allied arts.

### Academic Faculty - SOFA



Asst. Prof. Parag Shelke **HOD Applied Arts** 



Asst. Prof. Tushar Panke Applied Arts



Asst. Prof. Shilkumar Kumbhar Fine Arts - Painting



Asst. Prof. Avni Jindal Applied Arts



Asst. Prof. Chitra Ardak **Applied Arts** 



Asst. Prof. Prasad Nikumbh Fine Arts - Painting



Asst. Prof. Mahendra Potdar Fine Arts - Sculpture



Asst. Prof. Chaitanya Gokhale **Applied Arts** 



Asst. Prof. Dipankar Goswami Asst. Prof. Uttam Janwade **Applied Arts** 



Fine Arts - Painting



Mr. Nitin Jaiswal Applied Arts



Asst. Prof. Swapnil Bhamare Applied Arts



Asst. Prof. Mandar Pardikar **Applied Arts** 



Asst. Prof. Prasad Pawar Fine Arts - Painting



Asst. Prof. Mukta Pusalkar **Applied Arts** 



Asst. Prof. Anupam Mishra **Applied Arts** 

# Imagine the Possibilities

MIT School of Fine Arts and Applied Arts, aims at providing the highest standard of art and design education so that students gain a strong foundation in the artistic tradition via both established and new media, thus enriching their capacity for communication and expression as a whole. Our vision is to help students think, research, and communicate clearly, equipping them with intellectual skills and academic abilities to develop a stimulating and rewarding career. It offers an incredible array of academic programs; a diverse, committed, and accessible faculty; sophisticated facilities; and an unusual emphasis on experiential learning and project-based learning. MIT School of Fine Arts and Applied Arts is much more than its high-quality academic facilities; it offers many welcoming spaces on campus. The physical beauty of the campus comes from an interplay of natural and park-like settings with modern buildings, architectural features, and artwork prominently on display. MIT-SOFA is a place where brilliant minds assemble and collaborate, where they pool together their individual talents across disciplines in service of big ideas and creative solutions. It is a perfect environment to pursue your passion. Here, the future is envisioned each day. And remade each day after.

### Applied Arts: Visualize the future

A foundation program that prepares you to understand the conceptual, creative process underlying design disciplines is followed by courses that balance visual exploration, theory, applications, and technical design skills. A balance of visual exploration, theory, applied projects, and technical development will enable you to explore creative and effective design solutions and will lead you to exciting career opportunities. We help you find solutions in branding, copywriting, graphic design, photography, motion graphics, interaction design, packaging, 3D design, web design, information design, unconventional advertising, design in advertising, ideation, and innovation in advertising.

### Painting: Repaint the world

The range of innovative programs offered in our School of Fine Arts and Applied Arts gives you a panoramic perspective opening the floodgates for new methods of visual communication and expression. Here you can create fine art using centuries-old methods or by pushing the boundaries of digital creativity. From Conceptual Art to Contemporary Fine Art, you are taught how to present your finished pieces using a mixed range of media. You will work in well-equipped, modern classrooms and studios, and have numerous opportunities to exhibit your work on campus (in a variety of galleries and student shows) or off campus at state and national level. Example skills learned include Painting & Drawing, Sculpture, Printmaking and portraiture.

### Sculpture: Shape the Future

The Sculpture programme establishes a framework that encompasses the material, historical and theoretical conditions of sculpture where students are supported to develop their own practice. Our purpose-built studios serve as both working studios and exhibition spaces. Sculpture staff members are engaged in a wide range of research interests that feed into the teaching spectrum and this enhances and informs the discussions around the making and exhibiting of work produced by students. We believe in a very open approach to what is considered sculpture within the field of contemporary art and encourage you to work at the margins of the discipline as well as at the core.





## Programs Offered: Fine Arts & Applied Arts

Programs	Intake	Duration	
BFA - Applied Arts	60	4 years	
BFA - Painting	30		
BFA - Sculpture	5		
MFA - Applied Arts	15		
MFA - Painting	15	2 years	
MFA - Sculpture	5		
MFA (Professional)	10	3 years	

### Inter Disciplinary Studies (IDS)

An IDS is defined as an On-campus / off-campus activity, undertaken by students along with staff for the purposes of teaching / research the cycle of business / transactions / activities. This can range from low involvement visits to places within the local area (Within University, Printing press, Industry visits etc.) to taking part in higher involvement activities, overnight stays, travelling within country / abroad, or a combination of these. Interdisciplinary studies employs a holistic approach that consciously applies a methodology from more than one discipline (integration) to examine social, moral, spiritual, cultural and creative art forms in a micro-environment and enables students to engage with and explore visual, tactile and other sensory experiences and how to recognise, interrelate and communicate ideas and meanings.

## Internship

The Internship program at MIT School of Fine Arts and Applied Arts has been integrated in our curriculum as a mandatory 6 Month long project so as to help students identify and plan their career goals and paths. The academic Internship Program can ease the transition from classroom to career from College to workplace, from student to employee. Academic internships are learning experiences that support and expand on theoretical concepts and classroom instruction. This final semester internship is a credit-bearing internship at the end of which they present their work in front of a panel with external and internal jury members as their graduation project. Through internships students can gain a real-world view inside a particular industry or job before they devote significant time and money to qualify themselves for such positions. To become aware of state-of-the-art facilities, equipment and professional practices in chosen career fields. Individuals can gain realistic expectations about workplace demands and rewards.

### School of Holistic Development

Creating Winning Personalities And Comprehensive Global Professionals

#### Philosophy of School of Holistic Development:

MIT ADT University (MIT ADTU) endeavours to provide world class, value based high quality education through all its constituents. MIT ADT University aims to create and nurture the dynamic personality' of student to build winning personalities and comprehensive global professionals enabling them to meet challenges of career as well as life with skills, sensibility and sense of responsibility towards society and humanity. School of Holistic Development emphasizes on enhancing employability of students by building skills, competencies and multiple intelligence, character, values of life through integral education in five dimensional

approach to prepare the students for career and life by empowering them to contribute remarkably to society and practice.

#### Programmes offered:

Department of Communication and Language Studies / Department of Health, Spirituality and Value education / Department of Creative and Performing Arts Studies / Department of Innovation & Entrepreneurship and Technology & Management Studies / Department of Professional Personality Development.

# Sports Club

Through the development of healthy physical activity habits, students are not only supporting healthy bodies, but are also likely to show improved performance in academics. Sport club allows students to build self-esteem as they learn to trust in their own abilities, receive encouragement and praise from coaches and parents, and learn to accept constructive criticism. A variety of sports are offered on campus in MIT ADT University. Indoor Sports: Badminton, Table Tennis, Carom, Chess, Boxing, etc. Outdoor Sports: Volleyball, Basketball, Football, Cricket, Swimming and Boat Club.





### **Annual Activities of MIT SOFA**

Name	Description	Month
Induction Programme	Welcome & Orientation of First year students	August
Foundation Day	Celebrating the foundation day of MIT ADT University	August 11
Independence Day	Celebrating Independence Day of India	August 15
World Photography Day	Celebrating World Photography Day	August 19
Ganesh Festival	Celebrating the arrival of Lord Ganesha	September
Foundation Day	Celebrating foundation day of World Peace Dome	October 2
Exhibition	Kaari Exhibition (Painting & Sculpture)	November
IDS Tour	Inter Disciplinary Studies	January
Vishwanath Sports Meet	State Level Inter College Sports Meet	January
Republic Day	Celebrating Republic Day of India	January 26
Persona Fest	Annual Techno-Cultural Festival	February
Exhibition	Annual Kaari Exhibition (Fine Arts & Applied Arts)	May
International Yoga Day	Celebrating the Gift of India's Ancient Tradition	June

### Ragging Act, 1999 (MS)

Ragging within or outside of any educational institution is prohibited as per the Govt. of MAHARASHTRA PROHIBITION OF RAGGING ACT, 1999 (MAHARASHTRA ACT No. XXXIII OF 1999). According to the Maharashtra Prohibition of Ragging Act, 1999, "Ragging means display or disorderly conduct, doing of any act which causes or is likely to cause physical or psychological harm or raise apprehension or fear or shame or embarrassment to a student in any educational institution". The sections 04/05/06 are as follows:

PENALTY FOR RAGGING / DISMISSAL OF STUDENT / SUSPENSION OF STUDENT

HELPLINE - Email: helpline@antiragging.in | Phone: 1800-180-5522

### **Hostel | Transportation**

In line with industry standards, the college has built up a well-furnished hostel, managed by an experienced in-house warden. Each room is furnished with closets, study-table, chairs, cots with beds, also we provide transportation facilities from all over the area of Pune.

- Student residing in the college hostel must necessarily adhere to all the rules of hostel. Hostel residents must take good care of the entire property of the institution that they have been facilitated with. Students stealing the belongings of the others will be strictly punished and may lead to cancellation of admission of the defaulter.
- Students must strictly adhere to the timings of the hostel. Out time: 6.30am | In time: 09.30pm. Prior permission needs to be taken from the warden in case of the student needs to go on a short / long leave.
- Use of electrical appliances such as iron, induction cooker, water heater, kettle is strictly prohibited. No student shall take any visitor including his / her parents to the room. Violation of any of the above rules can lead to rustication from hostel and college.

### **Health Services**

MIT Art, Design and Technology University has Multi-specialty Vishwaraj Hospital with more than 300 beds. Major focus of the hospital is on quality healthcare in Pune and suburbs. Equipped with leading medical technology, comfortable stay options, wide- spread network of ambulances and innumerable options to create the best health care experience and outcomes both within its premises and extending to a patient's home, Vishwaraj Hospital is focussed on leadership and transformation of healthcare definition in our country. Round the clock, 24x7 separate First Aid centres are available in both girls as well as boys' hostel.

# **Education Beyond Epectation**

The MIT School of Corporate Innovation and Leadership (MIT SCIL) was formed with an aim to transform young students into impactful and responsible leaders who have the ability to lead multi-national organizations. Through our curriculum and courses students will learn the right corporate techniques the they can leverage to catapult their carriers. MIT SCIL has one ultimate goal, to create knowledgeable and experienced student under the faculty guidance to create trailblazers who have the capacity to convert opportunities into successful ventures. With a blend of Indic leadership and Vedic thinking, our program is everything a student dreams of.

# MIT-SOFA Events | Workshops | Seminars



Inaugural Ceremony of MITSoFA, "Kaleidoscope 2017", a Unique Amalgamation and Foundation day for Music and Arts



Mr. Lamborghini at Persona Fest 2018, the National Techno Cultural Event organised by MIT ADT University



Trupti Mulay, MFA Painting Student, being awarded at Persona Fest 2018, for the event "Kalakriti"



Illustration Workshop by renowned German Illustrator Mr. Alyuscha Blau



Calligraphy Workshop by Mr. Achyut Palav



Expert Talk on 'Creativity in Advertising' by Mr. Anil Uzgare (Creative Director)



Workshop on Illustration Techniques with Mr. Harshvardhan Kadam



Workshop on Photography Association with Canon India by Mr. Pritesh Rao on World Photography Day



Workshop on 2D & 3D Animation & 3D Printing for Applied Arts students, organised by Max Muller



MIT SOFA Winners at Vishwanath Sports Meet, the annual sports event of MIT ADT Univeristy



IDS Tour 2017-18 to Odisha to study 'Pattachitra' in Raghurajpur



IDS Tour 2018-19 to Chittorgarh (Bhilwara, Rajasthan) to study 'Phad Painting'

### **Admission Process**

#### How to Apply?

For more details & information on how to apply, please visit our official website as well as you can fill application form as followed:

On University website: www.mituniversity.edu.in For MIT-SOFA: www.mitsofa.edu.in

#### Apply online offline:

The candidate has to fill the online application form with scanned documents of passing certificates and residential proof that is available on the website which is undertaken by PERA and make the payment.

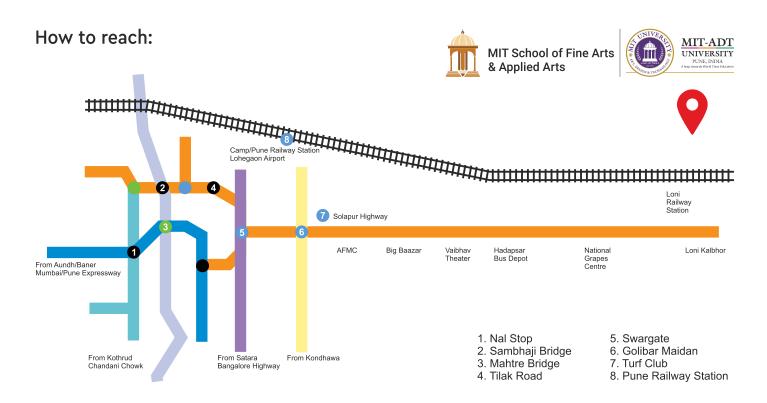
The candidate has to fill the online application form. Submit the hard copy of the filled form in person at the time of entrance exam. Exam fee to be paid by Cash/Cheque/DD in the favour MIT School of Fine Arts & Applied Arts.

#### Selection Process:

Candidates, who have appeared for MH-AAC-CET exam conducted by State of Maharashtra are eligible however they need to appear for aptitude test conducted by MIT ADT University under PERA. The candidates need to present their portfolios at the time of personal interview conducted by the MIT ADT University. The list of short-listed candidates will be displayed on the website and will be communicated via mail. The norms for the selection are the sole prerogative of the Admission Committee and the decision of the admission committee in any of the matters concerning the admission process and selection will be final. Any direct or indirect attempt to influence the admission committee or its members, academic office bearers or management will leave to the automatic disqualification of the candidates. Decision of the admission committee and the management in any of the matters concerning the admission process and selection will be final.

### **Eligibility:**

- BFA (Applied Arts, Painting, Sculpture), 10+2 from any stream or equivalent minimum passing 45% aggregate marks (40% for reserved category) and pass the aptitude test.
- MFA (Applied Arts, Painting, Sculpture), Candidate should have passed the under graduation degree in BFA / BVA Applied Arts, Candidate who has completed BFA-Bridge Course from any recognized University / G.D. Applied Art / Painting (10+1+4) can apply with minimum passing 45% aggregate marks (40% for reserved category) and pass the aptitude test.
- **Ph.D** (Fine Arts, Performing Arts), PET conducted by MIT ADT University followed by Personal Interview & Presentation, minimum passing 60% (First Class) in Post Graduation of Fine Arts or equivalent degree.





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