



MIT School of Fine Arts
& Applied Arts



MIT-ADT
UNIVERSITY
PUNE, INDIA
A leap towards World Class Education



UNLEASH IMAGINATION DISCOVER OPPORTUNITIES



ADMISSION BOOKLET
2019 -2020

About MIT- ADT University, Pune

MIT Art, Design and Technology University (MIT-ADTU), Rajbaug, Pune aspires to amalgamate academic excellence in technology with requisite expertise in Art and Design to curate a unique educational experience. In the pursuit of excellence, MIT-ADTU a private university registered under the MIT-ADT University Act. No. XXXIX of 2015 Government of Maharashtra, is the 5th Private State University to be recognized by Govt. of Maharashtra. Its constant endeavour is to create a conducive ambience on the campus, encourage learning, and provide continuously updated courses with the help of infrastructural facilities such as well-equipped laboratories, libraries, well-maintained sports arenas, academic structures and hostels. The objective of the MIT-ADTU is to impart domain knowledge in multi-disciplinary areas while providing hands-on learning experiences through practical's and tutorials, along with unmatched theoretical experience, thus resulting in the holistic and inclusive development of young minds.

Vision

Build a World Class University that enables Global Employability, Nurtures Entrepreneurship and strives towards bringing in Social Transformation through Innovation.

Mission

Incorporate a value based education system that urges the students to explore their innate potential, empowers the pursuit of knowledge and excellence, initiates intellectual transformation and awakens spirituality amongst them for building a stronger nation.

About School of Fine Arts and Applied Arts

MIT School of Fine Arts and Applied Arts, aims at providing the highest standard of art and design education so that students gain a strong foundation in the artistic tradition via both established and new media, thus enriching their capacity for communication and expression as a whole. Our vision is to help students think, research, and communicate clearly, equipping them with intellectual skills and academic abilities to develop a stimulating and rewarding career. It offers an incredible array of academic programs; a diverse, committed, and accessible faculty; sophisticated facilities; and an unusual emphasis on experiential learning and project-based learning.

A place where creativity and innovation flourishes into professional success.



Prologue

MIT Group of Institutions, Pune is one of the highly reputed educational groups known not only for its professional education in the fields of Technology, Medicine & Health Care, Schools, Management, etc. but also for its perfect blend of religious harmony, science and spirituality.

If you look closely at this campus, the very glimpse of this beautiful campus will make you feel proud, inspired and motivated to take a pledge to be a winning personality tomorrow. This institute is a blend of Indian culture, tradition and philosophy. Remember, decency, decorum and dignity along with the development of your brain can bring a good fortune to India and you. Never forget what the great India philosopher, Swami Vivekananda said, "Only the men who have a sense of discipline and sense of character will be winning personalities tomorrow. Union of science and religion/spirituality alone can bring peace and harmony to mankind".



Prof. Dr. Vishwanath D. Karad
Founder & President
MIT Group of Institutions &
MIT ADT University

Our Visionaries



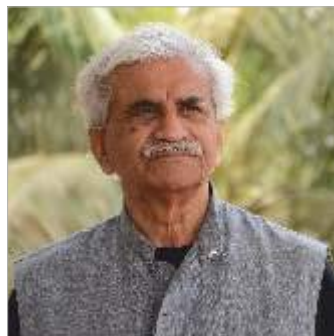
Prof. Dr. Mangesh T. Karad
Executive President
MIT ADT University



Dr. Sunil Rai
Vice-Chancellor
MIT ADT University



Mrs. Jyoti Dhakne
Executive Director
MIT ADT University



Prof. Dr. Jabbar Patel
Dean, Faculty of Performing Arts
MIT ADT University



Prof. Dr. Milind Dhobley
Principal MITSOFA
MIT ADT University

Establishment of MIT School of Fine Arts & Applied Arts

MIT School of Fine Arts & Applied Arts was established in 2017 with the vision to be the leading institution in the field of Visual Arts and with the motto to impart quality education to every aspiring student. The Inaugural program of MIT School of Fine Arts & Applied Art, took place on 30th July 2017, marking the history in MIT ADT UNIVERSITY. Where Eminent Artist Mr. Ravi Paranjape (Chief Guest), Dr. Jabbar Patel Renowned Director, Dean, MIT School of Film & Television (Guest of honour), Hon. Prof. Dr. V. D. Karad Sir (Founder president of MIT Group of Institution), Hon. Prof. Dr. Mangesh Karad (Executive President MIT-ADT University), Mrs. Jyoti Karad Dhakane (Executive, Director MIT-ADTU), Dr. Sunil Rai (Vice Chancellor MIT-ADTU), Dr. Mahesh Deshpande (Registrar MIT-ADTU), Dr. Milind Dhobley (Principal MITSOFA), has addressed the audience and blessed all the students for their bright future.



State-of-Art Campus

At MIT School of Fine Arts and Applied Arts, we understand how technology enhances creativity and innovation. Our campus has the latest equipment, software, studios, laboratories, and conveniences—the tools you need to explore and excel. Spacious and well-lit comprehensive studios to hone your advertising skills, including the strategic use of photography, illustration, typography, graphics, colour palettes, cinematography, UX/UI, along with aesthetics. MIT School of Fine Arts and Applied Arts is much more than its high-quality academic facilities; it offers many welcoming spaces on campus. The physical beauty of the campus comes from an interplay of natural and park-like settings with modern buildings, architectural features, and artwork prominently on display.

Innovative Specialized Courses

Few universities provide our variety of career oriented studies. MITSoFA's unmatched array of academic programs attracts designers, artists, photographers, sculptors and visual communicators from all over India. When you connect these students with our outstanding faculty, a learning environment is created where innovation and creativity flourish. We invite industry leaders and innovators to share their knowledge and experience with you through workshops and talks. This will provide you with invaluable insight into the creative world.

Engaging Faculty

Excelling in research and excelling in teaching, our faculty are passionate about their disciplines and their role in both the lab and the classroom. They are innovative and resourceful. They engage students in the process of discovery and the contribution of new knowledge to their fields. All our teachers have a passion for passing on the skills that the industry craves. They will give you real insights into the world of work, while our courses are structured to make sure you have the expertise to be successful in your chosen career.



Asst. Prof. Parag Shelke
HOD Applied Arts



Asst. Prof. Tushar Panke
Applied Arts



Asst. Prof. Mahendra Potdar
Fine Arts - Sculpture



Asst. Prof. Shilkumar Kumbhar
Fine Arts - Painting



Asst. Prof. Prasad Nikumbh
Fine Arts - Painting



Asst. Prof. Avni Jindal
Applied Arts



Asst. Prof. Dipti Bhosale
Applied Arts



Asst. Prof. Chitra Ardak
Applied Arts

Applied Arts: Visualize the future

A foundation program that prepares you to understand the conceptual, creative process underlying design disciplines is followed by courses that balance visual exploration, theory, applications, and technical design skills. A balance of visual exploration, theory, applied projects, and technical development will enable you to explore creative and effective design solutions and will lead you to exciting career opportunities. We help you find solutions in branding, copywriting, graphic design, photography, motion graphics, interaction design, packaging, 3D design, web design, information design, unconventional advertising, design in advertising, ideation, and innovation in advertising.

Painting: Repaint the world

The range of innovative programs offered in our School of Fine Arts and Applied Arts gives you a panoramic perspective opening the floodgates for new methods of visual communication and expression. Here you can create fine art using centuries-old methods or by pushing the boundaries of digital creativity. From Conceptual Art to Contemporary Fine Art, you are taught how to present your finished pieces using a mixed range of media. You will work in well-equipped, modern classrooms and studios, and have numerous opportunities to exhibit your work on campus (in a variety of galleries and student shows) or off campus at state and national level. Example skills learned include Painting & Drawing, Sculpture, Printmaking and portraiture.

Sculpture: Shape the Future

The Sculpture programme establishes a framework that encompasses the material, historical and theoretical conditions of sculpture where students are supported to develop their own practice. Our purpose-built studios serve as both working studios and exhibition spaces. Sculpture staff members are engaged in a wide range of research interests that feed into the teaching spectrum and this enhances and informs the discussions around the making and exhibiting of work produced by students. We believe in a very open approach to what is considered sculpture within the field of contemporary art and encourage you to work at the margins of the discipline as well as at the core.

Programs Offered: Fine Arts & Applied Arts

Programs	Intake	Duration
BFA - Applied Arts	60	4 years
BFA - Painting	30	
BFA - Sculpture	5	
MFA - Applied Arts	15	2 years
MFA - Painting	15	
MFA - Sculpture	5	
MFA (Professional)	10	3 years

Inter Disciplinary Studies (IDS)

An IDS is defined as an On-campus / off-campus activity, undertaken by students along with staff for the purposes of teaching / research the cycle of business / transactions / activities. This can range from low involvement visits to places within the local area (Within University, Printing press, Industry visits etc.) to taking part in higher involvement activities, overnight stays, travelling within country / abroad, or a combination of these. Interdisciplinary studies employs a holistic approach that consciously applies a methodology from more than one discipline (integration) to examine social, moral, spiritual, cultural and creative art forms in a micro-environment and enables students to engage with and explore visual, tactile and other sensory experiences and how to recognise, interrelate and communicate ideas and meanings.

Internship

The Internship program at MIT School of Fine Arts and Applied Arts has been integrated in our curriculum as a mandatory 6 Month long project so as to help students identify and plan their career goals and paths. The academic Internship Program can ease the transition from classroom to career from College to workplace, from student to employee. Academic internships are learning experiences that support and expand on theoretical concepts and classroom instruction. This final semester internship is a credit-bearing internship at the end of which they present their work in front of a panel with external and internal jury members as their graduation project. Through internships students can gain a real-world view inside a particular industry or job before they devote significant time and money to qualify themselves for such positions. To become aware of state-of-the-art facilities, equipment and professional practices in chosen career fields. Individuals can gain realistic expectations about workplace demands and rewards.

Sports Club

Through the development of healthy physical activity habits, students are not only supporting healthy bodies, but are also likely to show improved performance in academics. Sport club allows students to build self-esteem as they learn to trust in their own abilities, receive encouragement and praise from coaches and parents, and learn to accept constructive criticism. A variety of sports are offered on campus in MIT ADT University. Indoor Sports: Badminton, Table Tennis, Carom, Chess, Boxing, etc. Outdoor Sports: Volleyball, Basketball, Football, Cricket, Swimming and Boat Club.



Ragging Act, 1999 (MS)

Ragging within or outside of any educational institution is prohibited as per the Govt. of MAHARASHTRA PROHIBITION OF RAGGING ACT, 1999 (MAHARASHTRA ACT No. XXXIII OF 1999). According to the Maharashtra Prohibition of Ragging Act, 1999, "Ragging means display or disorderly conduct, doing of any act which causes or is likely to cause physical or psychological harm or raise apprehension or fear or shame or embarrassment to a student in any educational institution". The sections 04 / 05 / 06 are as follows:
PENALTY FOR RAGGING / DISMISSAL OF STUDENT / SUSPENSION OF STUDENT
HELPLINE - Email: helpline@antiragging.in | Phone: 1800-180-5522

Hostel | Transportation

In line with industry standards, the college has built up a well-furnished hostel, managed by an experienced in-house warden. Each room is furnished with closets, study-table, chairs, cots with beds, also we provide transportation facilities from all over the area of Pune.

- Student residing in the college hostel must necessarily adhere to all the rules of hostel. Hostel residents must take good care of the entire property of the institution that they have been facilitated with. Students stealing the belongings of the others will be strictly punished and may lead to cancellation of admission of the defaulter.
- Students must strictly adhere to the timings of the hostel. Out time: 6.30am | In time: 09.30pm. Prior permission needs to be taken from the warden in case of the student needs to go on a short / long leave.
- Use of electrical appliances such as iron, induction cooker, water heater, kettle is strictly prohibited. No student shall take any visitor including his / her parents to the room. Violation of any of the above rules can lead to rustication from hostel and college.

Health Services

MIT Art, Design and Technology University has Multi-specialty Vishwaraj Hospital with more than 300 beds. Major focus of the hospital is on quality healthcare in Pune and suburbs. Equipped with leading medical technology, comfortable stay options, wide-spread network of ambulances and innumerable options to create the best health care experience and outcomes both within its premises and extending to a patient's home, Vishwaraj Hospital is focussed on leadership and transformation of healthcare definition in our country. Round the clock, 24x7 separate First Aid centres are available in both girls as well as boys' hostel.

Education Beyond Expectation

The MIT School of Corporate Innovation and Leadership (MIT SCIL) was formed with an aim to transform young students into impactful and responsible leaders who have the ability to lead multi-national organizations. Through our curriculum and courses students will learn the right corporate techniques they can leverage to catapult their careers. MIT SCIL has one ultimate goal, to create knowledgeable and experienced student under the faculty guidance to create trailblazers who have the capacity to convert opportunities into successful ventures. With a blend of Indic leadership and Vedic thinking, our program is everything a student dreams of.

Annual Activities of MIT SOFA

Name	Description	Month
Induction Programme	Welcome & Orientation of First year students	August
Foundation Day	Celebrating the foundation day of MIT ADT University	August 11
Independence Day	Celebrating Independence Day of India	August 15
World Photography Day	Celebrating World Photography Day	August 19
Ganesh Festival	Celebrating the arrival of Lord Ganesha	September
Foundation Day	Celebrating foundation day of World Peace Dome	October 2
Exhibition	Kaari Exhibition (Painting & Sculpture)	November
IDS Tour	Inter Disciplinary Studies	January
Vishwanath Sports Meet	State Level Inter College Sports Meet	January
Republic Day	Celebrating Republic Day of India	January 26
Persona Fest	Annual Techno-Cultural Festival	February
Exhibition	Annual Kaari Exhibition (Fine Arts & Applied Arts)	May
International Yoga Day	Celebrating the Gift of India's Ancient Tradition	June

Achievements of MITSOFA 2017-2018

Mr. Deepak Sharma Student of BFA Painting was selected for "International Water Colour Society", New Delhi and "Kalakruti 8" in the academic year 2017-18 for his watercolour Art works.



UG and PG students performed classical Dance and live painting during MIT-ADT University Ganesh festival. This activity displayed and help other disciplined students understand how performing Art and painting is interconnected.



Mr. Uttam Janwade- represented MITSOFA at 8th National Lalitya Foundation Art Camp Nagpur, and he bagged 3rd prize with cash award 10,000 Rs/-



28 students from UG/PG represented MIT SOFA and MIT-ADT University at IIT- Powai (Indian Institute of Technology Bombay) for "Techfest 2017-2018" Event to Design and create visual atmospheric ambience by using nature objects.



Calligraphy workshop: The MIT School of Fine Arts and Applied Arts had organised a Calligraphy workshop on 31st October 2017, which was conducted by the legendary calligrapher Mr. Achyut Palav sir.



Exhibition Display on Masters Painting

This is one of the subject which we Introduced for Masters graduate students to understand techniques of Master painters their thought behind composition of actual art. 8 students of master painting selected 8 renowned Artist like Van Gogh, Sargent, Turner, Egon Schiele, Gustav Klimt, Yamini Roy, and Rembrandt. The said Art work of Renowned Artist recreated by the Students of MFA Painting and displayed their art work in University. The Exhibition is Appreciated by Dr. Sunil Rai Sir V. C. MIT ADT University, Prof. Dr. Milind Dhobley Principal MITSOFA and Prof. Dhimant Panchal sir Director MIT Institute of Design.



Persona Fest Youth Festival

Persona, held towards the beginning of February 2018, creates an unparalleled forum for students to showcase their intellectual and artistic prowess. This Event is a very unique Event where student got the opportunity to interact with Iconic personalities like Mr. Lamborghini (Founder of Lamborghini Automobile), Indian Playback Singer Padmashri Shri. Hariharan ji, Hon'ble Prof. Dr. Vishwanath D. Karad (MIT Group of Institutions & MIT ADT University), Prof. Dr. Mangesh T. Karad (Executive President MIT ADT University), Dr. Sunil Rai (Vice-Chancellor MIT ADT University)



Inter Disciplinary study-Tour

Traveling is the best way of learning particularly in our country we have so much to see and learn from each other's culture, history and heritage. Mostly known for its exquisite temples and centuries old, culturally rich monuments, Odisha can be touted as India's museum of sculpture and artistic heritage. A troupe of 100 students comprising of BFA and MFA students were taken to Orissa to study and acknowledge the beauty of art forms.



Kari Annual Exhibition Batch 2017- 2018

KAARI is the first time attempt united by an approach that embraces a diversity of aspects in the artistic world. Our vision behind Kaari is to give our visitors an insight into the minds of young creative artists, their interesting thought processes and equally interesting outcomes. Kaari is a great opportunity for all the visitors to appreciate new talent and experience the beauty of an art exhibition. This exhibition is also a platform for students to interact with industrial professionals who visit the exhibition and receive an Industry- Oriented feedback. 4 Post graduate MFA Applied Arts students were also offered internships as they displayed their competency as visual communicators.



The exhibition is inaugurated by the hands of Mrs. Mukta Tilak (Mayor, Pune), Mr. Jayant B. Joshi (Eminent Artist), Hon'ble Prof. Dr. Vishwanath D. Karad (MIT Group of Institutions & MIT ADT University), Prof. Dr. Mangesh T. Karad (Executive President MITADTU), Dr. Sunil Rai (Vice-Chancellor MITADTU), Dr. Jabbar Patel (Dean, Faculty of Arts, MITADTU), Mrs. Jyoti Dhakne (Executive Director MITADTU), Prof. Dr. Milind Dhobley Principal MITSOFA MITADTU) and all staff and students.

Admission Process

How to Apply?

For more details & information on how to apply, please visit our official website as well as you can fill application form as followed:

On University website: www.mituniversity.edu.in For

MIT-SOFA: www.mitsofa.edu.in

For MIT-VSKA: www.mitvska.edu.in

Apply online | offline:

The candidate has to fill the online application form with scanned documents of passing certificates and residential proof that is available on the website which is undertaken by PERA and make the payment.

The candidate has to fill the online application form. Submit the hard copy of the filled form in person at the time of entrance exam. Exam fee to be paid by Cash/Cheque/DD in the favour MIT School of Fine Arts & Applied Arts.

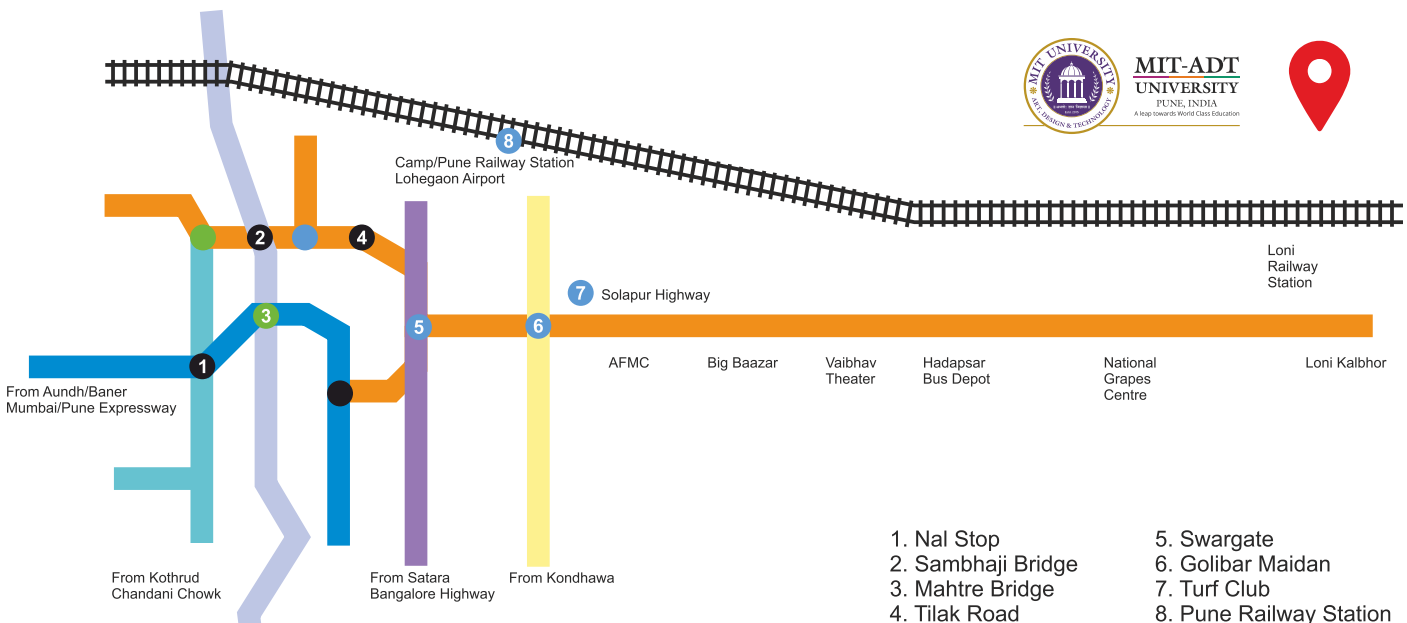
Selection Process:

Candidates, who have appeared for MH-AAC-CET exam conducted by State of Maharashtra are eligible however they need to appear for aptitude test conducted by MIT ADT University under PERA. The candidates need to present their portfolios at the time of personal interview conducted by the MIT ADT University. The list of short-listed candidates will be displayed on the website and will be communicated via mail. The norms for the selection are the sole prerogative of the Admission Committee and the decision of the admission committee in any of the matters concerning the admission process and selection will be final. Any direct or indirect attempt to influence the admission committee or its members, academic office bearers or management will leave to the automatic disqualification of the candidates. Decision of the admission committee and the management in any of the matters concerning the admission process and selection will be final.

Eligibility:

- **BFA (Applied Arts, Painting, Sculpture)**, 10+2 from any stream or equivalent minimum passing 45% aggregate marks (40% for reserved category) and pass the aptitude test.
- **MFA (Applied Arts, Painting, Sculpture)**, Candidate should have passed the under graduation degree in BFA / BVA Applied Arts, Candidate who has completed BFA-Bridge Course from any recognized University / G.D. Applied Art / Painting (10+1+4) can apply with minimum passing 45% aggregate marks (40% for reserved category) and pass the aptitude test.
- **Ph.D (Fine Arts, Performing Arts)**, PET conducted by MIT ADT University followed by Personal Interview & Presentation, minimum passing 60% (First Class) in Post Graduation of Fine Arts or equivalent degree.

How to reach:





MIT-ADT
UNIVERSITY
PUNE, INDIA

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For More Information

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