



MIT School of Fine Arts
& Applied Arts

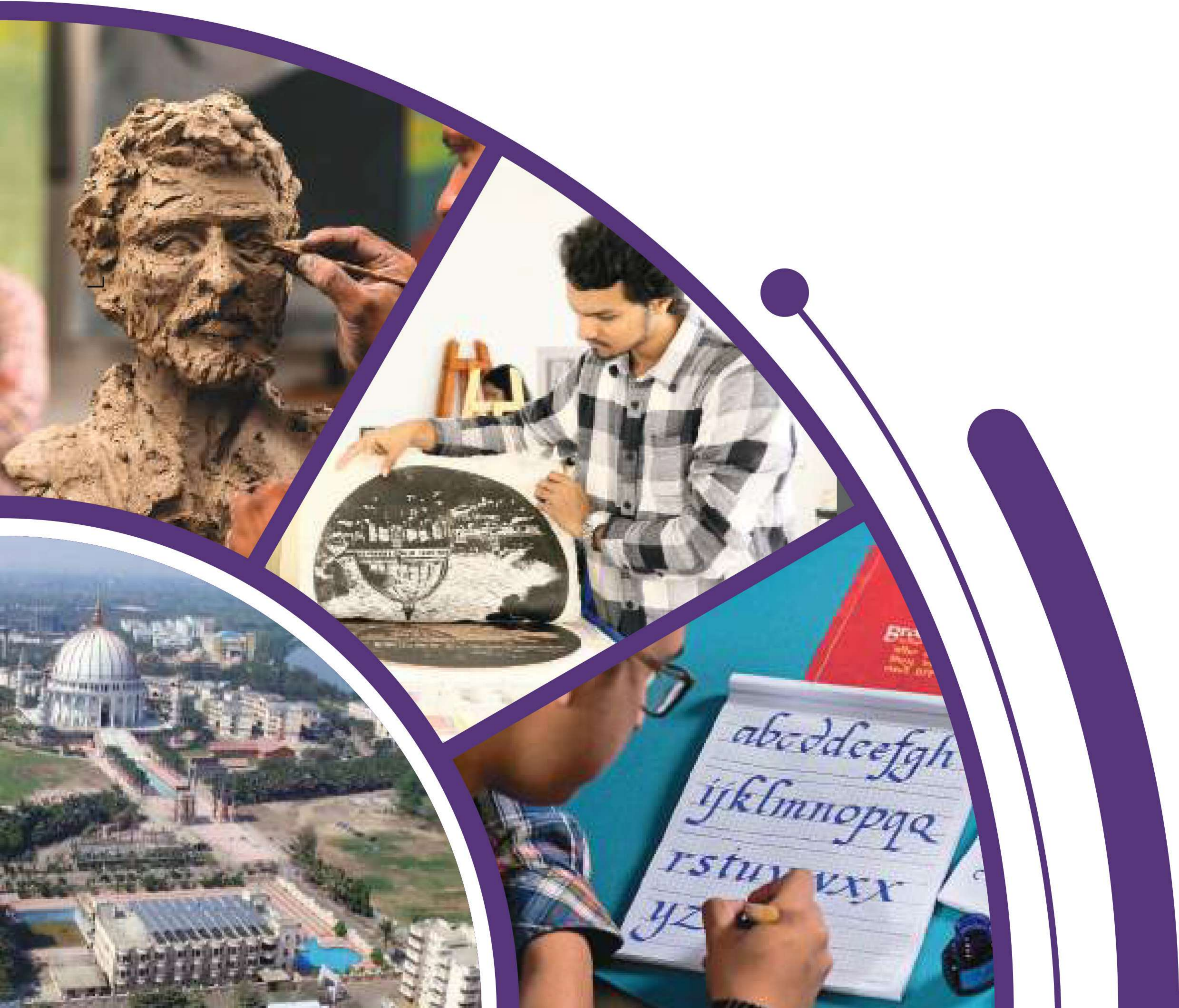


MIT-ADT
UNIVERSITY
PUNE, INDIA
A leap towards World Class Education

(Estd. by Government of Maharashtra vide Act No. XXXIX of 2015)

INFINITE IMAGINATION ENDLESS OPPORTUNITY

— 2020-2021 —





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MIT Art, Design & Technology University

Situated about 25 kilometers from Pune, is MAEER's premium campus, Rajbaug. This campus is a private University registered under MIT ADT University Act. No. XXXIX of 2015 Govt. of Maharashtra. Catering to over students from 15 different institutions, The university is in operation from 27th June 2016 and has been awarded with "Best University Campus" award at 10th National Education Excellence Awards, 2017 by ASSOCHAM. The university is non-affiliating university, situated at Rajbaug Campus, Loni Kalbhor, Pune. The degree under the section 22 of the University Grants Commission Act 1956.

MIT Art, Design And Technology University, Pune is home to over 5000 students enrolled in over 113 various courses for undergraduate, post graduate and specialized post graduate programs. The campus is equipped with residential, sports and cultural facilities and provide transportation to the city as well.

All 15 colleges enlisted under the MIT-ADT University have made a mark in the industry with their relentless efforts in ensuring academic as well as overall development of their students.

The campus, encourages learning, and provide continuously updated courses with the help of infrastructural facilities such as well as equipped laboratories, libraries, well maintained sport arenas, academic structures and hostel. The campus covers an area of over 125 acres of lush greenery. The Rajbaug campus has been functional for past 13 years and has hosted highly accredited institutions. The Marine Engineering Institution and the Design Institution, both rank 5th nationally in their respective sectors. The recognition as a University has fueled the inception of many other specialized and novel programs such as Aerospace engineering, Architectural Design, Project Construction, Infrastructure Management, Energy Engineering, Vedic Studies.

This multi-disciplinary campus is the reflection of the beliefs and values imbibed by the Father Founder Prof. Dr. Vishwanath D. Karad. His belief in the principles of self disciplinary actions, yoga and community services have shaped the University to a great extent. Students are encouraged to participate in various activities, forums in campus are made a part of many start-up initiatives to inculcate the culture of entrepreneurship.



VISION

Build a World Class University that enables Global Employability, Nurtures Entrepreneurship and strives towards bringing in Social Transformation through Innovation.

MISSION

Incorporate a value based education system that urges the students to explore their innate potential, empowers the pursuit of knowledge and excellence, initiates intellectual transformation and awakens spirituality amongst them for building a stronger nation.

PROLOGUE



Prof. Dr. Vishwanath D. Karad
Founder & President
MIT Group of Institutions & MIT ADT University

MIT Group of Institutions, Pune is one of the highly reputed educational groups known not only for its professional education in the fields of Technology, Medicine & Health Care, Schools, Management, etc. but also for its perfect blend of religious harmony, science and spirituality. If you look closely at this campus, the very glimpse of this beautiful campus will make you feel proud, inspired and motivated to take a pledge to be a winning personality tomorrow. This institute is a blend of Indian culture, tradition and philosophy. Remember, decency, decorum and dignity along with the development of your brain can bring a good fortune to India and you. Never forget what the great India philosopher, Swami Vivekananda said, ***“Only the men who have a sense of discipline and sense of character will be winning personalities tomorrow. Union of science and religion/spirituality alone can bring peace and harmony to mankind”.***

OUR VISIONARIES



Prof. Dr. Mangesh T. Karad
Executive President and
Vice-Chancellor
MIT ADT University



Prof. Dr. Anant Chakradeo
Pro-Vice Chancellor



Mrs. Jyoti Dhakne
Executive Director
MIT ADT University



Prof. Dr. Milind Dhobley
Dean, Faculty of Arts,
Fine Arts, Performing Arts
MIT ADT University

MIT School of Fine Arts & Applied Arts

Offers Undergraduate and Post Graduation courses in Applied Arts, Fine Arts and Sculpture, with specially designed curriculum to fulfill industry requirements and bridge the gap between academics and industry.

Academic Faculty - SOFA



PARAG SHELKE
Assistant Professor
HOD Applied Arts



MAHENDRA POTDAR
Assistant Professor
HOD Fine Arts



TUSHAR PANKE
Assistant Professor
Applied Arts



SHILKUMAR KUMBHAR
Assistant Professor
Painting



CHITRA ARDAK
Assistant Professor
Applied Arts



PRASAD NIKUMBH
Assistant Professor
Painting



AVNI JINDAL
Assistant Professor
Applied Arts



DIPTI BHOSALE
Assistant Professor
Applied Arts

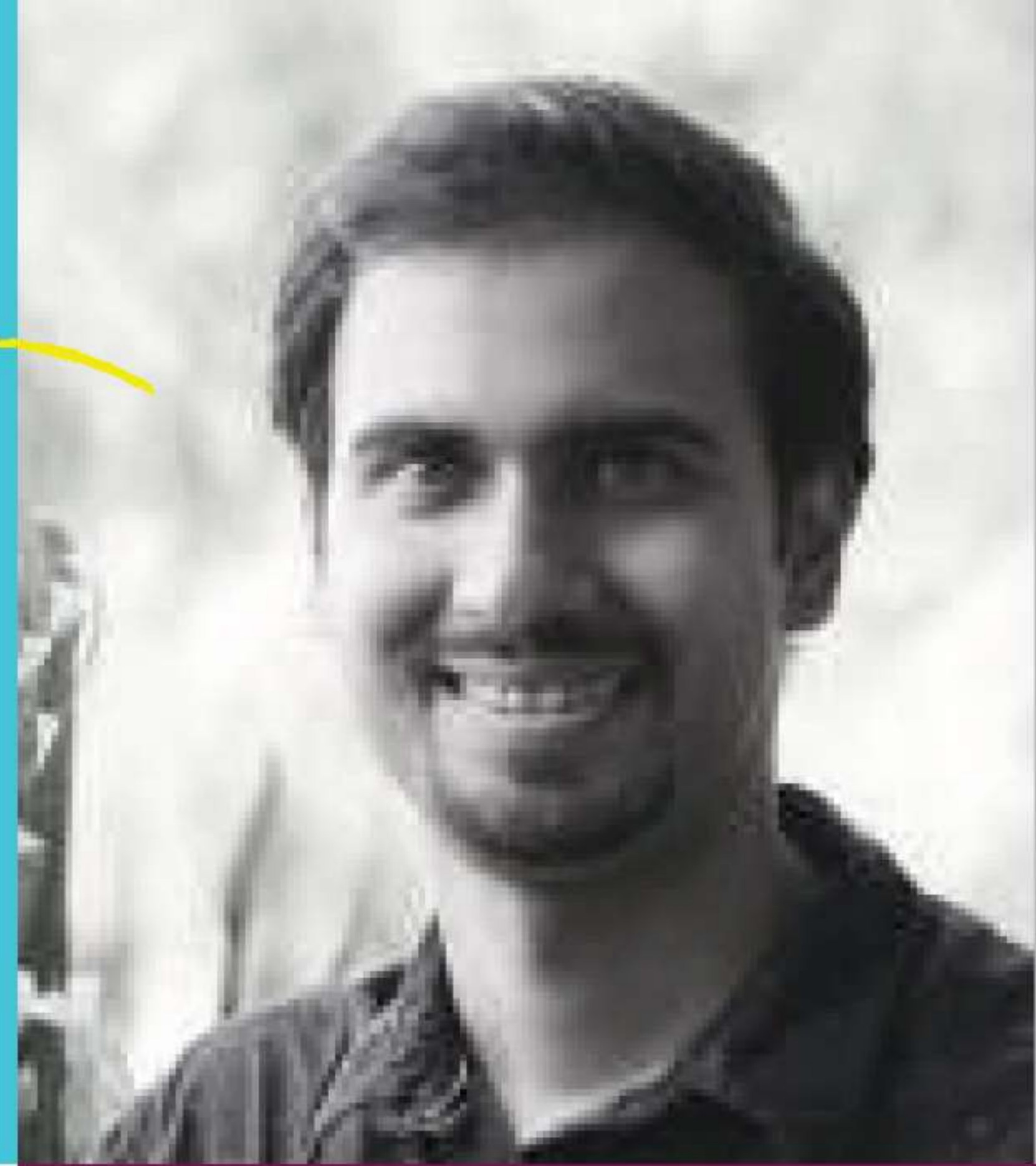




DIPANKAR GOSWAMI
Assistant Professor
Applied Arts



CHAITANYA GOKHALE
Assistant Professor
Applied Arts



UTTAM JANWADE
Assistant Professor
Painting



Mr. NITIN JAISWAL
Applied Arts



SWAPNIL BHAMARE
Assistant Professor
Applied Arts



MUKESH MANKAR
Assistant Professor
Applied Arts



KANISHKA DAS
Assistant Professor
Applied Arts



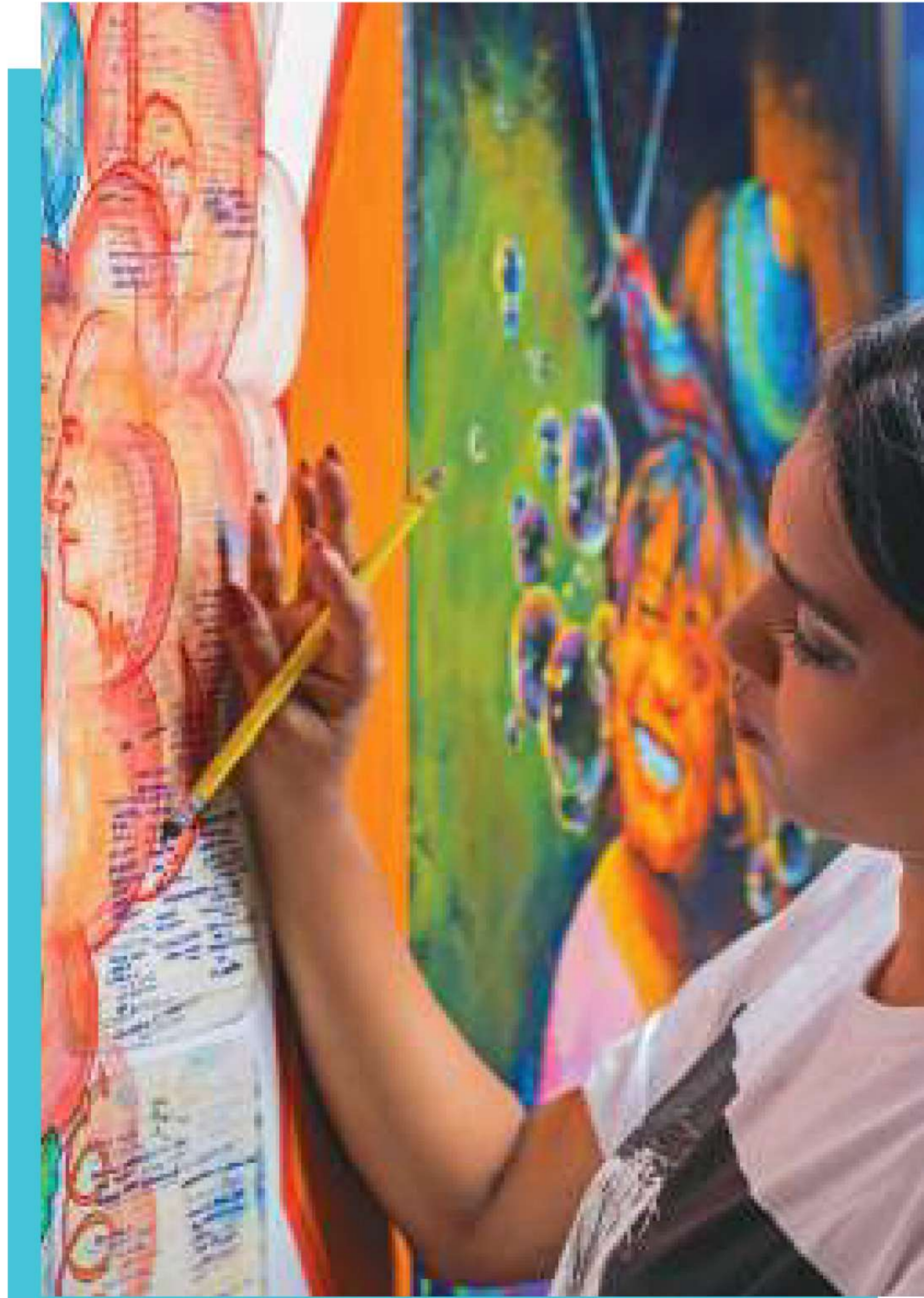
MANDAR PARDIKAR
Assistant Professor
Applied Arts

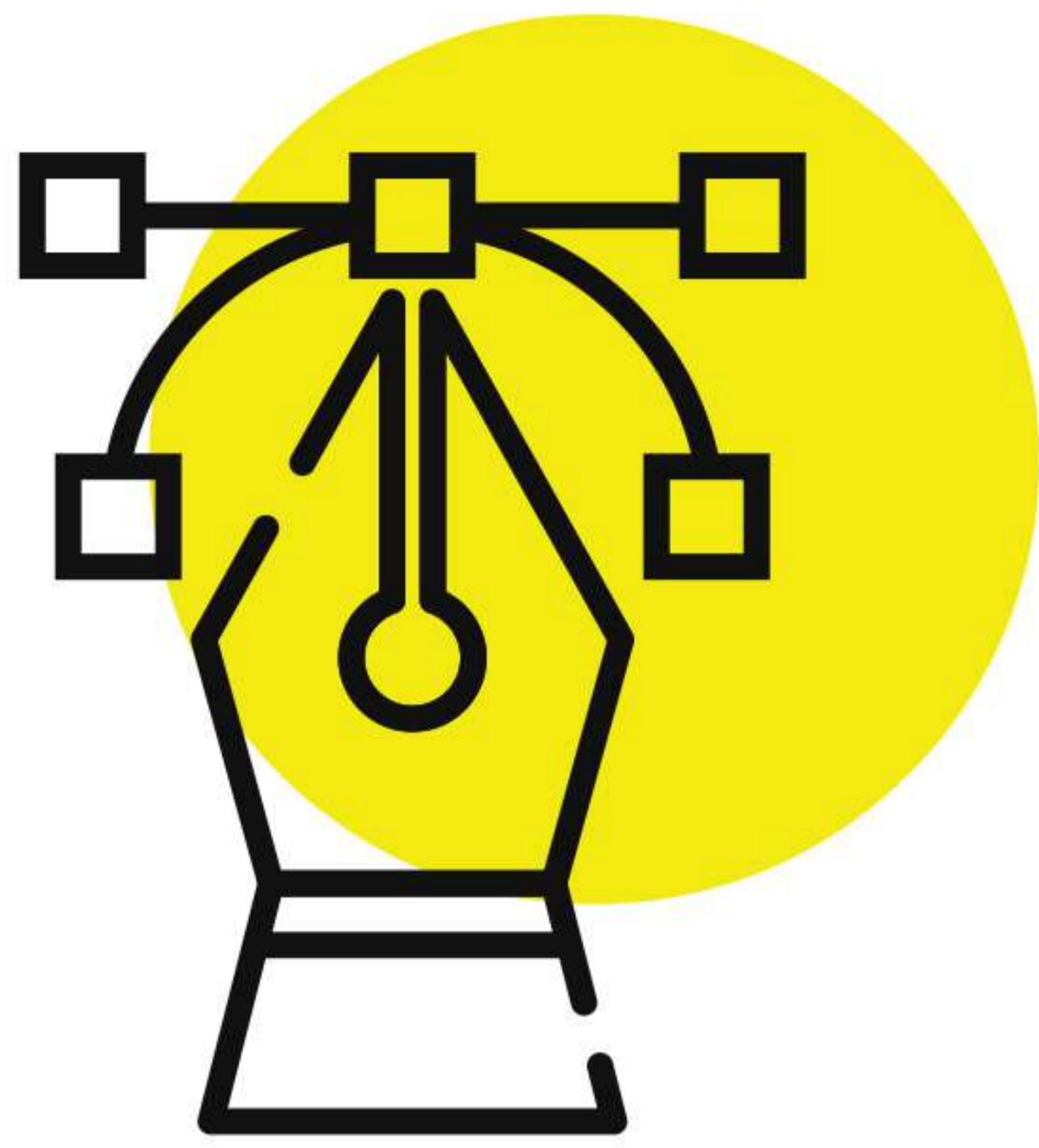


TULSI DEVI
Assistant Professor
Applied Arts



DEPARTMENTS at MITSoFA





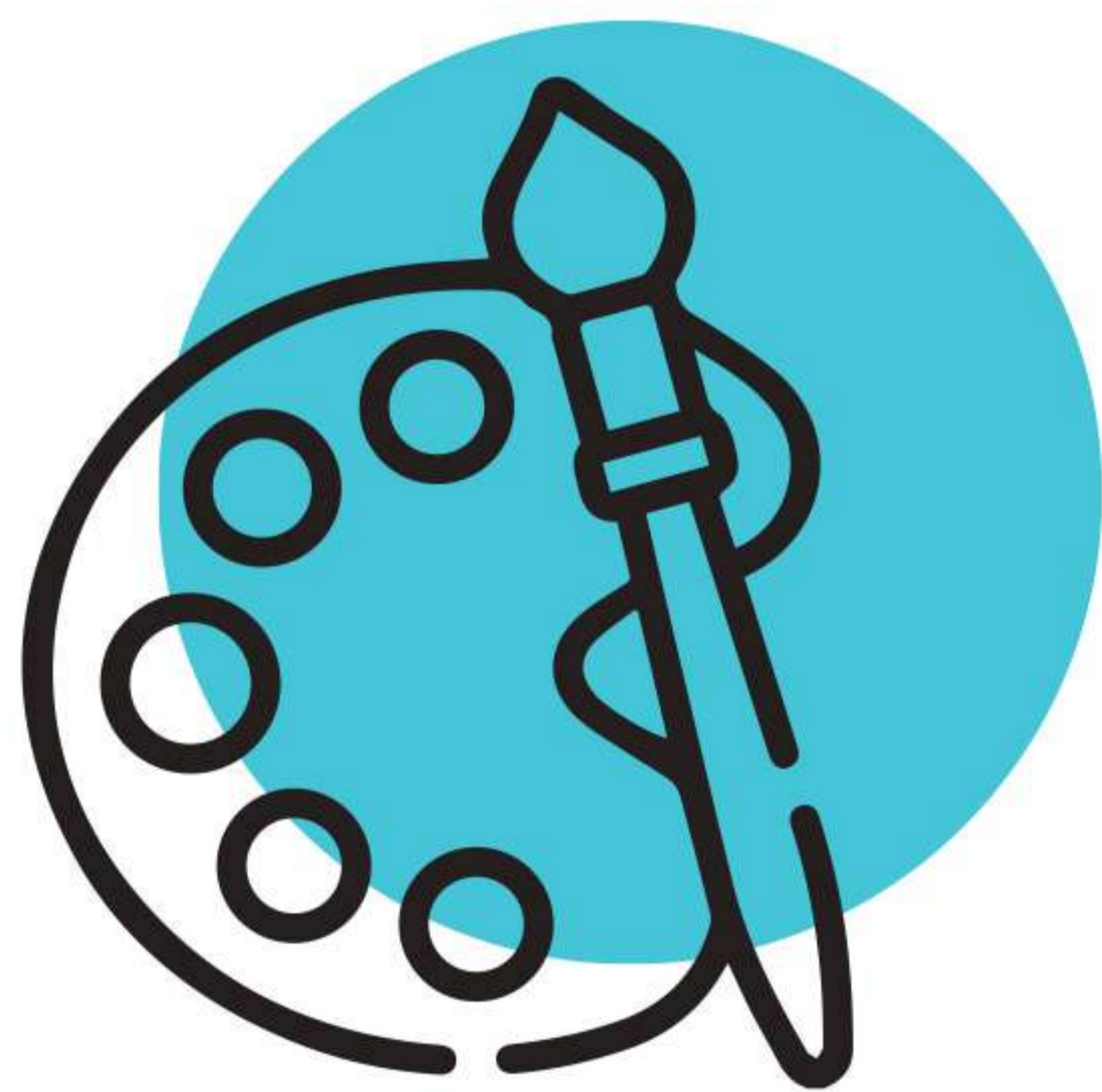
APPLIED ARTS

Visualize the future

A specially designed curriculum helps you to enhance your drawing skills and prepares you to understand the conceptual, creative process underlying courses that balance visual exploration, theory, applications, and technical design skills. A balance of visual exploration, theory and applied projects will enable you to explore creative and effective visual design solutions and will lead you to exciting career opportunities. We help you find solutions in branding, copywriting, graphic design, photography, motion graphics, interaction design, packaging, 3D design, web design, information design, unconventional advertising, design in advertising, ideation, and innovation in advertising.

PAINTING

Repaint the world



The range of innovative programs offered in our School of Fine Arts and Applied Arts gives you a panoramic perspective opening the floodgates for new methods of visual communication and expression. Here you can create fine art using centuries-old methods or by pushing the boundaries of digital creativity. From Conceptual Art to Contemporary Fine Art, you are taught how to present your finished pieces using a mixed range of media. You will work in well-equipped, modern classrooms and studios, and have numerous opportunities to exhibit your work on campus (in a variety of galleries and student shows) or off campus at state and national level. Example skills learned include Painting & Drawing, Sculpture, Printmaking and portraiture.

SCULPTURE

Shape the Future



The Sculpture programme establishes a framework that encompasses the material, historical and theoretical conditions of sculpture where students are supported to develop their own practice. Our purpose-built studios serve as both working studios and exhibition spaces. Sculpture staff members are engaged in a wide range of research interests that feed into the teaching spectrum and this enhances and informs the discussions around the making and exhibiting of work produced by students. We believe in a very open approach to what is considered sculpture within the field of contemporary art and encourage you to work at the margins of the discipline as well as at the core.

COURSES OFFERED: FINE ARTS & APPLIED ARTS

COURSES	INTAKE	DURATION
BFA - Applied Arts	90	4 years
BFA – Painting	30	4 years
BFA – Sculpture	15	4 years
MFA - Applied Arts	15	2 years
MFA – Painting	10	2 years
MFA – Sculpture	5	2 years
MFA Art Therapy	20	2 years
MFA(Professional)	5	3 years
Ph.D	6	3 years (minimum)

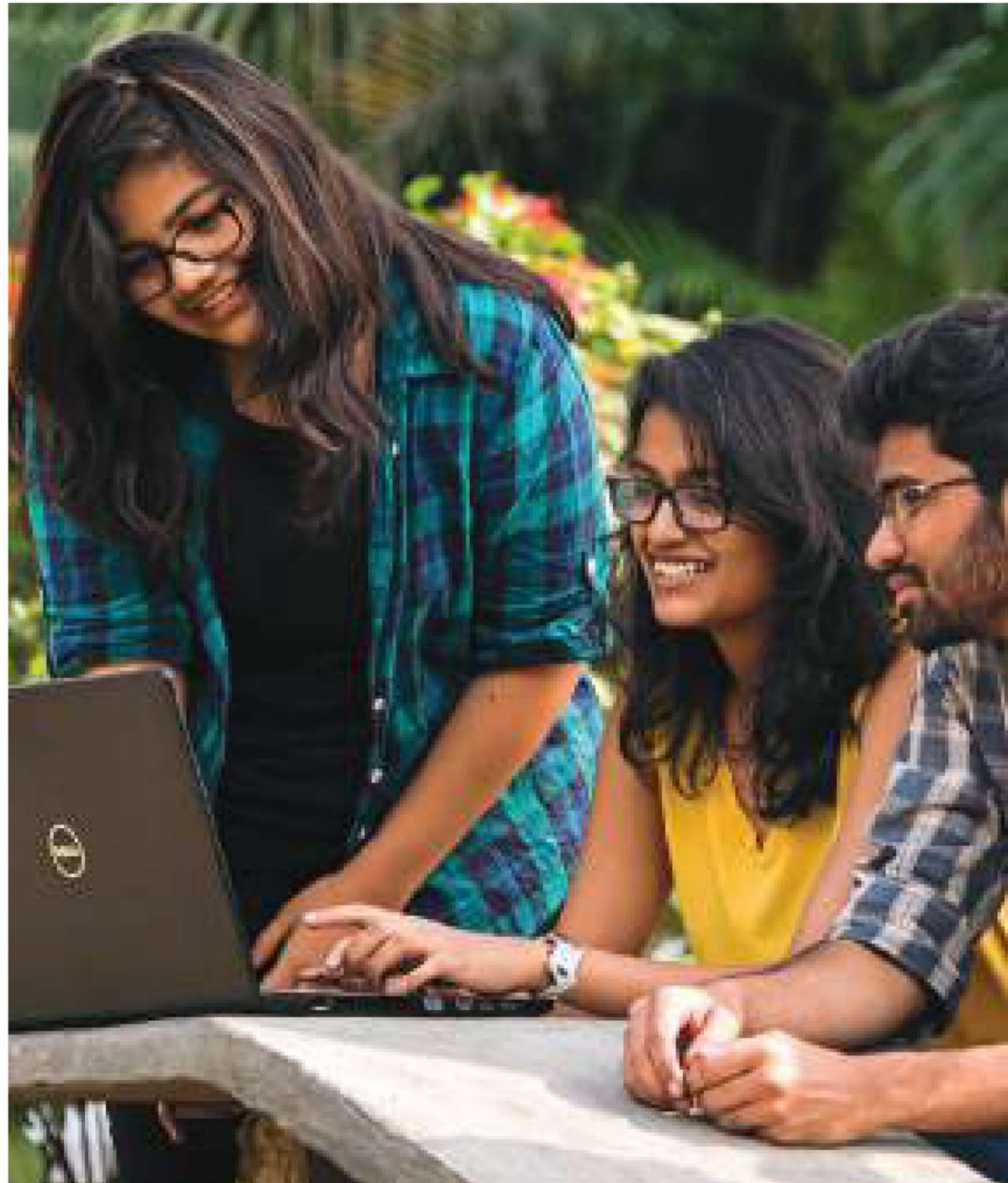
INTER DISCIPLINARY STUDIES (IDS)

An IDS is defined as an On-campus / off-campus activity, undertaken by students along with staff for the purposes of teaching / research the cycle of business / transactions / activities. This can range from low involvement visits to places within the local area (Within University, Printing press, Industry visits etc.) to taking part in higher involvement activities, overnight stays, travelling within country/abroad, or a combination of these. Interdisciplinary studies employs a holistic approach that consciously applies a methodology from more than one discipline (integration) to examine social, moral, spiritual, cultural and creative art forms in a micro-environment and enables students to engage with and explore visual, tactile and other sensory experiences and how to recognise, interrelate and communicate ideas and meanings.

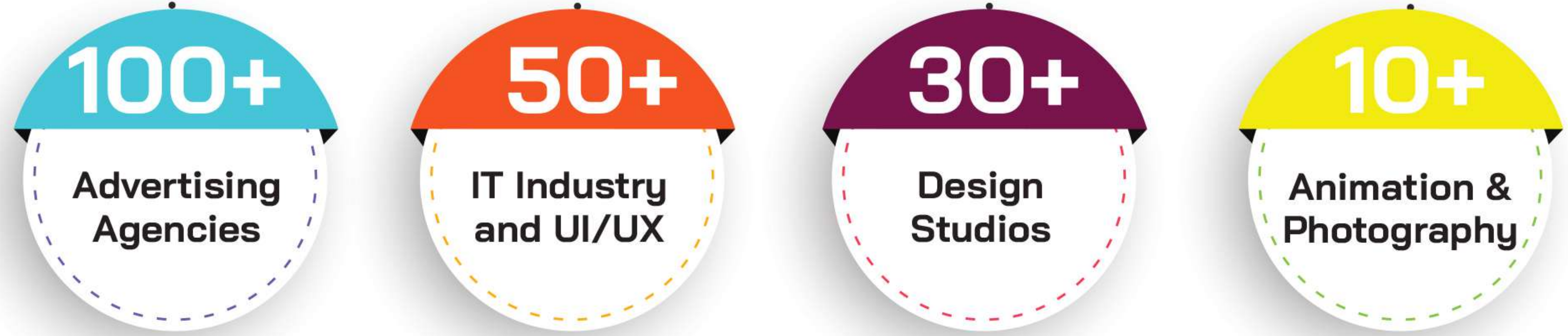


INTERNSHIP

The Internship program at MIT School of Fine Arts and Applied Arts has been integrated in our curriculum as a mandatory 120 Days/4 Months long Industry project so as to help students identify and plan their career goals and paths. The academic Internship Program can ease the transition from classroom to career from College to workplace, from student to employee. Academic internships are learning experiences that support and expand on theoretical concepts and classroom instruction. This final semester internship is a credit-bearing internship at the end of which they present their work in front of a panel with external and internal jury members. Through internships students can gain a real-world view inside a particular industry or job before they devote significant time and money to qualify themselves for such positions and to become aware of state-of-the-art facilities, equipment and professional practices in chosen career fields. Individuals can gain realistic expectations about workplace demands and rewards.



INDUSTRY CONNECTS



PLACEMENTS



JOB PROFILES

- Graphic designer
- Photoshop artist
- Visualizer
- Content writer
- Art director
- UI Designer
- Design consultant
- Brand manager
- Brand strategist
- Packaging designer
- Interaction Designer
- Publication designer
- Print designer
- VFX designer
- 2D Animator
- 3D Animator
- Programmer
- Illustrator

EXTENTIA
INFORMATION TECHNOLOGY



ENVISIONARD

properly

TechBulls

pichkaari

kritii

left right mind

PETER

destek

dvio

SCHOOL OF HOLISTIC DEVELOPMENT

Creating Winning Personalities And Comprehensive Global Professionals

Philosophy of School of Holistic Development

MIT ADT University (MIT ADTU) endeavours to provide world class, value based high quality education through all its constituents. MIT ADT University aims to create and nurture the dynamic personality of student to build winning personalities and comprehensive global professionals enabling them to meet challenges of career as well as life with skills, sensibility and sense of responsibility towards society and humanity. School of Holistic Development emphasizes on enhancing employability of students by building skills, competencies and multiple intelligence, character, values of life through integral education in five dimensional approach to prepare the students for career and life by empowering them to contribute remarkably to society and practice.

Programmes offered

Department of Communication and Language Studies

Department of Health, Spirituality and Value education

Department of Creative and Performing Arts Studies

Department of Innovation & Entrepreneurship and Technology & Management Studies

Department of Professional Personality Development.



Annual Activities of MIT SOFA

NAME	DESCRIPTION	MONTH
Induction Programme	Welcome & Orientation of First year students	August
Foundation Day	Celebrating the foundation day of MIT ADT University	August 11
Independence Day	Celebrating Independence Day of India	August 15
World Photography Day	Celebrating World Photography Day	August 19
Ganesh Festival	Celebrating the arrival of Lord Ganesh	September
Foundation Day	Celebrating foundation day of World Peace Dome	October 2
Exhibition	Kaari Exhibition (Painting & Sculpture)	November
IDS Tour	Inter Disciplinary Studies	January
Vishwanath Sports Meet	State Level Inter College Sports Meet	January
Republic Day	Celebrating Republic Day of India	January 26
Persona Fest	Annual Techno-Cultural Festival	February
Exhibition	Annual Kaari Exhibition (Fine Arts & Applied Arts)	May
International Yoga Day	Celebrating the Gift of India's Ancient Tradition	June

Sports Club

Through the development of healthy physical activity habits, students are not only supporting healthy bodies, but are also likely to show improved performance in academics. Sport club allows students to build self-esteem as they learn to trust in their own abilities, receive encouragement and praise from coaches and parents, and learn to accept constructive criticism. A variety of sports are offered on campus in MIT ADT University. Indoor Sports: Badminton, Table Tennis, Carom, Chess, Boxing, etc. Outdoor Sports: Volleyball, Basketball, Football, Cricket, Swimming and Boat Club.



Hostel | Transportation

In line with industry standards, the college has built up a well-furnished hostel, managed by an experienced in-house warden. Each room is furnished with closets, study-table, chairs, cots with beds, also we provide transportation facilities from all over the area of Pune.

- ◆ Student residing in the college hostel must necessarily adhere to all the rules of hostel. Hostel residents must take good care of the entire property of the institution that they have been facilitated with. Students stealing the belongings of the others will be strictly punished and may lead to cancellation of admission of the defaulter.
- ◆ Students must strictly adhere to the timings of the hostel. Out time: 6.30am | In time: 09.30pm. Prior permission needs to be taken from the warden in case of the student needs to go on a short / long leave.
- ◆ Use of electrical appliances such as iron, induction cooker, water heater, kettle is strictly prohibited. No student shall take any visitor including his / her parents to the room. Violation of any of the above rules can lead to rustication from hostel and college.



Ragging Act, 1999 (MS)

Ragging within or outside of any educational institution is prohibited as per the Govt. of MAHARASHTRA PROHIBITION OF RAGGING ACT, 1999 (MAHARASHTRA ACT No. XXXIII OF 1999). According to the Maharashtra Prohibition of Ragging Act, 1999, "Ragging means display or disorderly conduct, doing of any act which causes or is likely to cause physical or psychological harm or raise apprehension or fear or shame or embarrassment to a student in any educational institution". The sections 04 / 05 / 06 are as follows:

PENALTY FOR RAGGING / DISMISSAL OF STUDENT / SUSPENSION OF STUDENT
HELPLINE - Email: helpline@antiragging.in | Phone: 1800-180-5522

Health Services

MIT Art, Design and Technology University has Multi-specialty Vishwaraj Hospital with more than 300 beds. Major focus of the hospital is on quality healthcare in Pune and suburbs. Equipped with leading medical technology, comfortable stay options, wide- spread network of ambulances and innumerable options to create the best health care experience and outcomes both within its premises and extending to a patient’s home, Vishwaraj Hospital is focussed on leadership and transformation of healthcare definition in our country. Round the clock, 24x7 separate First Aid centres are available in both girls as well as boys’ hostel.

Education Beyond Expectation

The MIT School of Corporate Innovation and Leadership (MIT SCIL) was formed with an aim to transform young students into impactful and responsible leaders who have the ability to lead multi-national organizations. Through our curriculum and courses students will learn the right corporate techniques they can leverage to catapult their careers. MIT SCIL has one ultimate goal, to create knowledgeable and experienced students under the faculty guidance to create trailblazers who have the capacity to convert opportunities into successful ventures. With a blend of Indic leadership and Vedic thinking, our program is everything a student dreams of.



Admission Procedure:

How to Apply?

Apply online and fill the registration form

Pay registration fee

You will receive notice for the Entrance Examination.

Eligibility:

10+2 (any Stream) with min 45%

40% (for Reservation Category) AND Aptitude Test + Portfolio + Personal Interview(Online)

The entrance Examination is mandatory for BFA: Applied/ Painting/ Sculpture

Aptitude Test (3 hrs)					
Drawing Skills	General Aptitude	Aesthetic Sensitivity	PortFolio	Interview	Total Marks
100	50	50	50	50	300

General Instructions:

- ✓ The online form should be submitted on the University website or Institute.
- ✓ Student counselling is done at the time of admission by the faculty members appointed .
- ✓ The admission process is based on the basis of student's merit.
- ✓ Admissions applications are invited through advertisements on Online and Offline platforms.
- ✓ Interview and Portfolio review is done for every student.
- ✓ Admissions are done based on the score in the PERA exam conducted by University &
- ✓ Mh-AAC- CET conducted by Govt. of Maharashtra.

PERA CET will be conducted for all professional courses. Preeminent Education and Research Association PERA is an Initiative of the Association of Private Universities in Maharashtra, and MITSOFA is also conducting the same.

This includes **BFA** Applied Arts, Painting and Sculpture and MFA Courses. PERA CET shall be additional and is part of the admission process. PERA CET will be an **Online proctored based entrance examination of 200 marks.**

This online examination will be skill-based (Drawing/ Sketching) and General Aptitude Objective-based questions.

Candidates, who have appeared for the MH-AAC-CET exam conducted by the State of Maharashtra are eligible however they need to appear for the aptitude test conducted by MIT ADT University under PERA. The candidates need to present their portfolios at the time of personal interviews conducted by the MIT ADT University. The norms for the selection are the sole prerogative of the Admission Committee and the decision of the admission committee in any of the matters concerning the admission process and selection will be final. Any direct or indirect attempt to influence the admission committee or its members, academic office bearers or management will leave to the automatic disqualification of the candidates. The decision of the admission committee and the management in any of the matters concerning the admission process and selection will be final.

◆ BFA Applied Arts

Eligibility Criteria

12th Pass min. 50 %, (45% for reserved category as per norms)
+ MH-AAC-CET Govt. of Maharashtra, conducted by Directorate of Art, M.S. www.doa.org.in
OR Directly Apply for MIT-ADT University Fine Art Entrance Exam.

◆ BFA Painting and Sculpture

Eligibility Criteria

12th Pass min. 50 %, (45% for reserved category as per norms)
+ MH-AAC-CET Govt. of Maharashtra, conducted by Directorate of Art , M.S. www.doa.org.in
OR Directly Apply for MIT-ADT University Fine Art Entrance Exam.

◆ MFA Applied Arts

Eligibility Criteria

50% aggregate marks in Undergraduation (46% for reserved category as per norms) Candidate should have passed the under graduation degree in BFA / BVA

◆ MFA Painting and Sculpture

Eligibility Criteria

50% aggregate marks in Undergraduation (46% for reserved category as per norms)
Candidate should have passed the under graduation degree in BFA / BVA

◆ P-MFA in Applied Arts/Painting (Post Graduation for Professionals)

Eligibility Criteria

Candidate should have passed the under-graduation degree in BFA / BVA Applied Arts
Candidate who has completed B.F.A. and **OR** B.F.A. Bridge Course from any recognized University **OR** G.D.
Painting (10+1+4)

◆ Ph.D in Fine Arts

Eligibility Criteria

Minimum eligibility criteria for admission to the PhD programme in Fine Art & Applied Art:
Two years Master Degree in Fine Art / Applied Art from any recognised University with minimum 50% (45% for the reservation category)
PET Conducted by MIT ADT University + Personal Interview

◆ For NRI, PIO, OCI & Foreign national candidate fees (Tuition, Development, and University) will be 1.5 times higher than Indian candidates.



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**MIT-ADT
UNIVERSITY**
PUNE, INDIA
A leap towards World Class Education

(Estd, by Government of Maharashtra vide Act No. XXXIX of 2015)



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www.mitsofa.edu.in



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